

Auto Trendz



Company: AutoTrendz is an Ontario-based installer of in-vehicle high end audio, video and security solutions servicing consumers, businesses and fleet vehicles. Everyday, AutoTrendz fulfills the particular audio, video and security needs of its clientele by providing them the most up-to-date and advanced products available coupled with premium custom installations.

Challenge: Having been approached by existing customers, law enforcement, transport companies and taxi cabs regarding mobile audio and video surveillance, AutoTrendz realized they needed a high quality, cost effective audio and video recording solution. They tried several systems but the problem was that most of the units available through traditional car audio/security suppliers had poor video quality and recording speed, limited recording capacity and poor video recording search capabilities. They were also very expensive. AutoTrendz needed a complete digital real time audio and video solution that was easy-to-use, provided quality video and was well priced, in order to tap into this market.

Solution: Having purchased two Sentry V604 DVRs from Sentry Security Systems, AutoTrendz came to us with their challenge. The Sentry SMD-04 Mobile DVR was able to meet all their needs including some useful features that they hadn't considered. Features such as being able to record vehicle speed, indicators and brake information directly onto the video and a compact, robust case with double anti-shock and anti-vibration mounting.

Being skeptical, AutoTrendz decided to give the Sentry SMD-04 Mobile DVR the ultimate test: they installed the SMD-04 and four CCTV cameras from Sentry Security Systems into their Hummer and took the DVR-equipped Hummer on a weekend long off-roading trip.

The Sentry SMD-04 performed flawlessly and suffered no damage, even though they drove through miles of rough terrain, through four foot deep streams and even on two wheels for some of the time. Having mounted two of the cameras in the wheel wells, AutoTrendz was able to navigate rough terrain without the driver or passenger getting out to 'spot' – another application they hadn't thought of.

AutoTrendz is now able to approach local law enforcement, transportation, delivery and bus companies that require a high quality, real time mobile surveillance system with confidence, knowing they have the Sentry SMD-04 Mobile DVR and Sentry Security Systems Inc. behind them.

Some of the Products Used:

Sentry SMD-04
Mobile DVR



1-1257 Midland Ave, Kingston, Ontario, Canada, K7P 2Y1
Web: www.sentry-resellers.com | www.cctvsentry.com
Phone: 1.877. 736.8796 | Fax: 613.384.1733 | Email: sales@cctvsentry.com